**The Psychology of Cults: Paradise Lost Video Analysis**

Directions – As you watch the video, answer the questions below based on what you have learned about group dynamics, persuasion techniques and cults.

1. How did **conformity** play a role in solidifying Jim Jones’ control over the People’s Temple Church – give at least 2 specific examples of how the members conformed?
2. Explain how **groupthink** most likely contributed to decision of many of the people *to move to Guyana i*n South America.
3. Do you think **compliance** or **obedience** played a more important role in the behavior of the church members? Explain.
4. Would you define the People’s Temple Church as a **cult**? Defend your answer.
5. List the dangerous elements of extreme groups that you specifically saw in the film (provide examples)