Chapter 11: Social Psychology

***Conformity and Obedience to Authority***

**Let’s PRIME your brain for yer learnin!**

**TERM: DEFINITION: EXAMPLE:**

|  |  |  |
| --- | --- | --- |
| **social role** | A socially defined pattern of behavior that is expected of a person in a given setting |  |
| **script** | A cluster of knowledge about the sequence of events and actions expected to occur in a particular setting |  |
| **social norms** | A group’s expectations regarding what is appropriate and acceptable for its members’ attitudes and behaviors |  |

**Notes – Conformity and Obedience**

**What is Social Psychology?**

**The Power of the Situation – Are We All Capable of Monstrous Acts???**

* According to former APA president \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (and other social psychologists) the answer is \_\_\_\_\_\_\_\_\_\_\_\_!
* Just the right dose of certain social situations can transform ordinarily good people into evil-doers. He refers to it as the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Terms:**

1. **Conformity –** 
   * **Normative influence –** changing one’s behavior to fit in with the group.

**Example(s)**

* + **Informational influence –** when a person changes their behavior because they lack knowledge, so they look to the group for answers (they desire to be correct in their actions)

**Example(s)**

1. **Compliance -** Similar to conformity*. It is the act of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to someone else’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Usually it is used to accomplish a specific task*. The person asking for the compliance is not asking for a change in beliefs or that you agree with what they are asking**.**

**Example(s)**

1. **Obedience -** The act of following a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_from an authority figure. *(Following orders without question)*

**Example(s)**

**Experiment #1 – The Asch Experiment - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Hypothesis:

IV:

DV:

**7 Factors that INCREASE Conformity:**

* Subject feels \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* The group has at least \_\_\_\_\_\_\_ people.
* The group is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
* Subject admires the group.
* Subject has made no prior commitment to any response
* Others \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the subject’s behavior.
* The culture encourages respect for social standards.



Conclusion/**Asch Effect** -

**Experiment #2 – The Milgram Experiment - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Hypothesis:

IV:

DV:

***The Shocking[[1]](#footnote-1) Results!!!***

Factors that **INCREASED** obedience -

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



1. **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Factors that did **NOT** increase obedience –

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



**Ethical Concerns of Conducting the Milgram Experiment**

1. Potential \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ harm – participants were exposed to an extremely stressful situation.
2. Many participants were visibly \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
3. **Deception** - \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. No pun intended…well maybe [↑](#footnote-ref-1)