**Categorizing Different Types of Memory**

Directions: For each of the following memory tasks, record the letter of the type of memory represented.

**Types of Memory**

A. Semantic memory

B. Episodic memory

C. Working memory

D. Procedural memory

E. Priming

F. Conditioning (operant or classical)

G. Prospective

**Memory Tasks**

1. \_\_\_\_ Writing your name

2. \_\_\_\_ Words to the *Star Spangled Banner* or other national anthem

3. \_\_\_\_ Your friend’s birthday party from last week

4. \_\_\_\_ Figuring out a tip for a waiter

5. \_\_\_\_ Tying your shoe

6. \_\_\_\_ Flinching after your sibling says “Titanic” when he has repeatedly splashed you with water on previous occasions of saying this word

7. \_\_\_\_ Being fast to recognize the name of a famous artist when you had only

recently heard the name in passing

8. \_\_\_\_ What you ate for dinner yesterday

9. \_\_\_\_ Remembering you need to buy a gift for your friend’s birthday party

tonight

10. \_\_\_\_ Remembering a phone number as you dial it

11. \_\_\_\_ Remembering the parts of the limbic system

**Thinking Questions**

Directions: Review your reading notes and class notes to answer the questions below.

1. Give 1 example for shallow and deep processing of information:
2. Describe a method used for increasing the capacity of working memory.
3. What are the differences between implicit and explicit memories?

**Provide examples of each type.**

1. Think of a specific example in your own life of forgetting that is best explained by **decay** theory.
2. Provide 1 example from your own life of **proactive** and **retroactive** interference.